

BARRELMAN MASCOT

On every bottle of Jameson whiskey you will find embossed on the glass the figure of a barrelman, there to symbolise the generations of workers who contributed to the success of the whiskey. In 1930 the Barrelman reached new heights (literally!) when a statuette was carried, as a mascot, on board the Southern Cross aircraft by Australian aviator Sir Charles Kingsford Smith when he took off from Portmarnock Strand in Dublin on his ground-breaking East - West crossing of the Atlantic. The original statuette is now on display in the Jameson Brand Home at Bow Street, and was most likely given to the aviators by one of the Jameson family of Portmarnock. Captain Saul, navigator on the flight, was the brother of one of Jameson's sales reps in London and probably facilitated the Barrelman being welcomed aboard!