COOKIE POLICY FOR PORTMARNOCK HOTEL & GOLF LINKS

This is the Cookie Policy for Portmarnock Hotel and Golf Links, accessible from www.portmarnock.com.

What Are Cookies

As is common practice with almost all professional websites, this site uses Cookies which are small files that are downloaded to your computer, to improve your user experience. This page describes what information they gather, how we use it and why we sometimes need to store this data. We will also share with you how you can prevent these Cookies from being stored, however this may downgrade or 'break' certain elements of the website's functionality.

(For more general information on Cookies see the Wikipedia article on HTTP Cookies.)

How We Use Cookies

We use Cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling Cookies without completely disabling the functionality and features they add to a site. It is recommended that you leave all Cookies 'on' if you are unsure whether you need them or not in case they are used to provide a service that you normally use.

Disabling Cookies

On the home page of the Portmarnock Hotel & Golf Links website there is a pop-up alert that allows the user to opt-out of Cookie tracking, you are more than welcome to click the button before using the site to disable all Cookies that we use on the site. You can also disable the permission of granted Cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling Cookies will affect the functionality of this and many other websites that you visit. Disabling Cookies will usually result in also disabling certain functionality and features of the site. Therefore, it is recommended that you do not disable Cookies.

The Cookies We Set

The Portmarnock Hotel & Golf Links website, through our partnership with Avvio, uses the following cookies to enhance the user experience;

Required / Strictly Necessary

These are cookies that are required for the operation of basic functions of the website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or page navigation. The website can't operate without these cookies enabled and are therefore compulsory. They may be set automatically when pages load.

Statistical / Performance

These cookies provide statistical / analytical information about the performance and visitor interaction of a website to its owners. This information is then used to help improve the site and subsequently visitor experience. These cookies don't collect information that personally identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. Sometimes the services are provided by third parties and specialised software e.g. Google Analytics – which can use either first or third-party cookies.

Functional

These cookies allow the website to remember choices visitors make to provide them with a more enhanced personalised experience based on the stage of the booking process they are at. They may also be used to provide services they have asked for such as watching a video or commenting on a blog.

Marketing / Targeting / Advertising

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

Account Related Cookies

If you create an account with us we will then use Cookies for the management of the signup process and general administration. These Cookies will usually be deleted when you log out of the website and/or close your internet browser however in some cases they may remain active afterwards to remember your site preferences when you visit the site again.

Email Newsletters Related Cookies

This site offers newsletter or email subscription services and Cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

Forms Related Cookies

When you submit data to through a form such as those found on contact pages or comment forms Cookies may be set to remember your user details for future correspondence.

Site Preferences Cookies

To provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. To remember your preferences, we need to set Cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use Cookies provided by trusted third parties. The following section details which third party Cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These Cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

(For more information on Google Analytics Cookies, see the official Google Analytics page.)

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These Cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways, for these to work the following social media sites including; Facebook, Instagram, Twitter, will set Cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave Cookies enabled in case it does interact with one of the features you use on our site. However, if you are still looking for more information you can contact us by email at marketing@portmarnock.com.